# WE HAVE THE GUTS!



# DO YOU WANT THE GLORY?





## IF IT DOESN'T CHALLENGE YOU IT DOESN'T CHANGE YOU.

Fred DeVito



### NOTIVATION





We are motivated to reach out to other disabled & disadvantaged athletes motivating, nurturing and mentoring them to their full potential.



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### **OVERVIEW**



Our Aim: Is to break the limiting belief that a disabled team would never conquer Mount Kilimanjaro... And through this, raise funds for the disabled & underprivileged to help them achieve their goals & realise their dreams in the sports arena. We will focus on development from basic competitive level up to the elite international level & Paralympics... from mentoring to better training facilities & equipment.

"Disappointments were not meant to destroy you... They were meant to strengthen you & give you fortitude to accomplish your God-given destiny." - Unknown

#### Be a part of this amazing journey & partnership!

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National & International media Coverage Olmoton Non-profit organisation

- Aim to raise funds for disabled & underprivileged athletes, cyclists in SA, and Guts2Glory Sanya Chini
- Help realise dreams of representing our country at the Paralympics
- Focus on development of other disabled athletes from a basic competitive level to Elite A International level
- Our goal is to do similar projects on an annual basis and thus provide 1000 Amputee children with prosthetics over the next five years - No Limbits"

### OUR RESULTS SPEAK FOR THEMSELVES!





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# 1000 KIDS - 5 YEARS NO LINBITS

### NO BORDERS... RELATIONSHIPS



#### **ENTER RAJESH DURBAL**

Introducing disabled athlete from USA – joining the Guts2Glory SA challenges and success stories. Triple amputee with a pedigree of titles, medals, ribbons and awards behind his is name. An inspiration to both able and disabled bodies in the world!

An excellent 'No Limits' fit – **Rajesh** CHALLENGED Guts2Glory to break the limiting belief that a disabled team would never conquer Mount Kilimanjaro – The Roof of Africa!

### THE 'NO LIMITS' EXPEDITION

Rajesh Durbal has **challenged** Guts2Glory to **concquer Mount Kilimanjaro** as a **group ofphysically disabled athletes**! Our team of 20 climbers of which there are no less than 12 **Disabled athletes** (of which 8 are amputees) – supported by medical and media teams will Climb and summit 'The Roof of Africa' as **ONE**.

We will plant **5 flags** on the summit...our flags, (Guts2glory, Deksny & Word & Life foundation), the South African flag and our Titanium Sponsor's flag.

> We plan to mount this Expedition in February 2014 Our objective is to raise at least R5 million to make this dream a reality.



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### WHY SPONSORSHIP

Help raise awareness of the plight and ability of the disabled athletes - what they can achieve when given the right support and mentorship.

Provide product testing and endorsement opportunities for outdoor adventure clothing and accessories.

Provide significant exposure to an audience interested in the fields of exploration, adventure, physical challenges, sporting activities, healthy lifestyles and disabled athletes empowerment.

Provide advertising opportunities for your organisation, through logo and company name placement in promotional material, marketing collateral and equipment – before, during and after the expedition. Logo and name placement of all – email, social media and website communication distribution before, during and after the summit.

### We don't only want you as a sponsor we want you as a business partner for life!

Sponsoring a Mount Kilimanjaro Expedition will provide your organisation with multiple marketing opportunities, enabling exceptional branding exposure through a network of media contacts.

Opportunity for Exclusive Naming Rights to the Kilimanjaro Expedition - Maximum brand exposure. Dispatches from the mountain posted on the Internet on multiple websites and a satellite phone call every other day to a national radio station. Raise your corporate profile and motivate your employees by supporting an attractive, motivational and inspirational sporting activity and Group. Ensure recognition of your organisation as a believer in the power of human potential.

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### THE GUTS2GLORY DEMOGRAPHIC



- The full Guts2Glory Facebook, Twitter and Website database
- International and National demographics
- Able bodied athletes across all disciplines •
- **Disabled athletes across all disciplines**
- Disabled coaches, mentors and trainers •
- Bodybuilders across all disciplines and categories
- A list crowd in Health and Wellness Practitioners •
- **Fitness Professionals**
- **Trainers & Coaches**
- Sporting stars and dignitaries
- **Musicians**
- Sporting politicians
- Leaders from industry
- Socialites from industry, art, business and finance.

IT'S HARD TO BEAT A PERSON WHO NEVER GIVES UP! BABE RUTH

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### **SPONSOR EXPOSURE SUMMARY**

SPONSOR CLASSIFICATION	TANZANITE	PLATINUM	GOLD	ESPRESSO	CAMP SPONSORSHIP	THE GLORY TEAM PACKAGE	THE FAN CLUB PACKAGE
Recognition	Title					As a patron	As a member of the fan club
Accompanying rep to base camp	Yes						
Logo							
Size	Premium	Medium	Small	Small			
Clothing	Yes	Yes	Some				
Body display	Left chest, right knee	Right Chest, Left knee	Arm				
Equipment	Most	Some					
Backpacks	Yes						
Sleds	Yes						
Gear Patches	Yes	Yes	Yes				
Presentations/Media exposure							
Presentation slide shows	All slides	Med at end	Small at end	Small at end	Slides of sponsored camp	Small at end	Small at end
Media releases	All	All	Gear Patches	Gear Patches			
Promotional Material	All	All					
Website	Prime	Prime	Yes	Yes	Yes	Yes	Yes
Website spot	Next to expedition logo & photos of climbers	Highly visible	Highly visible	Sponsor list	Name with link to co website	Patron list	Fan club list
Livestream	Daily	Daily					
Radio talks	Yes	Yes					
TV	Yes	Yes					

SPONSOR CLASSIFICATION	TANZANITE	PLATINUM	GOLD	ESPRESSO	CAMP SPONSORSHIP	THE GLORY TEAM PACKAGE	THE FAN CLUE PACKAGE
Corporate Flag							
Summit	Yes	Yes	Yes				
Camps	All camps						
Banner							
Summit	Yes	Yes					
Camps	All camps	All camps					
Extras							
Photos	Entire Expedition	Entire Expedition			Of sponsored camp	3 x High quality	
Video	Entire Expedition						
Motivational Slideshow	Yes						
Post Party	Invited	Invited	Invited			Invited	
Autographed T-Shirt							Yes
Ongoing exposure after expedition							
Roadshow	Yes	Yes					
Book publication	Intro	Intro	Sponsor list	Sponsor list	Camp sponsor list	Hall of fame	Fan club supporter
Press releases	Yes	Yes					
No of sponsors allowed	One	One	Ten	Unlimited	1/camp	Unlimited	Unlimited

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### THE 'NO LIMITS' CLIMBERS



**Heugene Murray** (Team Captain) Amputee



Oswald Kydd Amputee



Irish Matcheke Physically Challenged



Zizipho Ndlwana Amputee







Dylan Da Silva Physically Challenged



Alaister Armstrong Amputee



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**Ridaar Davids** Amputee





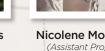
**Gerhardt Pieters** (Team manager) Physically Challenged



Nicolene Mostert (Assistant Project Director, Sport Therapist)



Wyser (Project Director)



LIMITS' ROAD SHOW



The two week road show with SA team No Limits Terminators and USA triple amputee Rajesh Durbal will be directly after Kilimanjaro climb in 2014 Sanya Chini 60

One week in Cape Town and one week in Gauteng!

We will be visiting schools, churches, prisons, corporates, etc.!



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### **CLIMBER PROFILES**



#### Heugene Murray - Amputee

Date of birth: 16 January 1975 Weight: 92kg Disability: Above knee amutee Sport: Athletics Origin of disability: Compartment syndrome

Sport Achievements:		Tinga	
Date	Event	Description & Venues	Position
2008	SA championships	Javelin, shotput, discuss	3 gold
2009	SA championships	Javelin, shotput, discuss	3 gold
2010	World games	Javelin, shotput	Silver medalist
2010	SA championships	Javelin, shotput, discuss	Silver, gold, gold
2011	SA championships	Javelin, shotput, discuss	Silver, silver, gold
2011	Gauteng trails (not ipc)	100m	Broke SA record
2011	World championships	Javelin, shotput	5th, 6th
2012	Qualified olympics	Javelin, shotput, discuss, 100m	Withdrew of injury
2012	Boksburg classic	bodybuilding	1st



#### Irish Matcheke – Physically challenged

Date of birth: 8 December 1987 Weight: 78kg Disability: Left arm Paralyzed Sport: Cycling, Track Classification: S5 Origin of disability: I was involved in a car accident which caused nerve damage to my left arm as well as my left ear.

#### Sport Achievements:

Date	Event	Description & Venues	Position	
2009	UCI World Track Championships	Track cycling, in Manchester, England.	completed	
2011	UCI World Track Championships	Track cycling, in Manchester, England.	completed	
2011	Nedbank National Championships for the Physically disabled	Gold medal in the 1000km time trial (Track)	1st	
2011	Nedbank National Championships for the Physically disabled	Silver medal in the road event	2nd	Chini
2011	94.7 cycle challenge	94.7 km (road) Gold medallion)	1st (disabled section)	anya Chini
2012	Nedbank National Championships for the Physically disabled	Silver Medal in the road event	2nd	
2007	Received the Mayoral Award at the Ekurhuleni District for the Sportsmen of the year.	Received the Mayoral Award at the Ekurhuleni District for the Sportsmen of the year.	Finalist	



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### **CLIMBER PROFILES**



#### Alaister Armstrong – Amputee

Date of birth: 28 January 1966 Weight: 50kg Disability: Right leg above knee amputation Sport: Main: Cycling, Judo, Canoeing Secondary: Running, Horse Riding+ Origin of disability: In 1997 I was diagnosed with bone cancer (Osteosarcoma).

#### **Sport Achievements:**

Sport Achievements.					
Date	Description & Venues	Position			
1997	Brown Belt, Judo South Africang.	Completed			
1990	Silver Medal, Iron Man Triathlon	Completed			
1992	Silver Medal, Iron Man Triathlon	Completed			
1994	Silver Medal, Iron Man Triathlon	Completed			
1990 - 1994	5x Iron Man Triathlon's	Completed			
	Did numerous Road Running Races incl. Om Die Dam 56 km, Two Oceans 56km, Springs Striders 32km, City to City 56km, half marathons	Completed			
1992	Liberty Life Running Challenge	Second			
1994	Argus Cycle Tour	156th			
1994	SABC Sportsman of the Year	Completed			
1995	Argus Cycle Tour	11th			
1995	SABC Sportsman of the Year	Completed			
	Rode numerous Road Cycle Races incl. Jock Cycle Tour (2 day), Hanson Eastern Transvaal Tour (5 day), SA Championships, SA Criteriam Champs				
1993 - 1994	SoundFusion Linden Cycles Cycling Team	Completed			
1995 - 1996	SoundFusion NNTV Cycling Team	Completed			
1996 - 1997	Imperial Truck Hire Cycling Team	Completed			
1998 - 2001	Argus Cycle Tour	Completed			
	Completed numerous Road and Mountain Biking Events incl. Magoebaskloof MTB 75km (4x), Giants Castle 75km, Walkerville 75km, 94.7 Cycle Challenge (x2)	Completed			
2005 - 2007	Dusi Canoe Marathon, 3 day	Completed			
2005 - 2007	Fish River Canoe Marathon, 2 day	Completed			
2006 - 2009	Drak Challenge Canoe Marathon, 2 day	Completed			

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### **CLIMBER PROFILES**



#### Oswald Kydd - Amputee

Date of birth: 6 June 1968 Weight: 60 kg without prosthesis Disability: Above knee amputee Sport: Cycling and Triathlon Classification: Cycling is C2, Triathlon is Tri2 Origin of disability: Trauma at cycling accident

#### **Sport Achievements:**

- Competitive athlete since 1982
- World Triathlon Championship Champion
- South African national gold medalist for triathlons, road and track cycling
- Provincial medalist for triathlons, road and track cycling
- 3 time Iron Man gold medalist
- Competing as a physically impaired athlete for the past 14 years with an above-knee amputation
- KwaZuluNatal Road Cycling Colours 1995, 1999 2001, 2007 2010
- Griqualand West Road Cycling Colours 2002 2006
- Defense Force Road Cycling Colours 2002
- Protea Colours (national)

Date	Event	Description & Venues	Position
2007 - 2013	Triathlon	World & All Africa Championships	3 gold, 1 silver, 1 bronze
2007 - 2013	Triathlon	National - SA Triathlon Championships	7 gold
2007 - 2013	Triathlon	Provincial	5 gold
2006 - 2010	Ironman	WTC Ironman	3 gold
1995 - 2013	Road and Track Cycling	National	40 gold, 1 bronze
	Track Cycling Records	200m Flying Start 1000m Time Trial 4000m Pursuit	
2009 - 2011	Road and Track Cycling	Provincial	6 gold

#### **Race Schedule for 2014**

- South African Triathlon Championships East London March 2014
- Mont Mee. All Africa Championships Morroco, Agadir May 2014

4 565 m• 2014 ITU World Championship Grand Final – Edmonton, Canada – August September 2014

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### **CLIMBER PROFILES**



#### Ridhaa Davids - Amputee

Date of birth: 27 January 1990 Weight: 78 kg Disability: Below knee amputee Sport: Rugby & Soccer Origin of disability: I was 17 when I lost part of my leg due to a rugby injury

#### Sport Achievements:

Date	Event
1998	Karate Western Cape
2005 - 2006	World school championship
2006	Captain school U16 atlantic cup rugby championship which we won



#### Zizipho Ndlwana – Paraplegic

Date of birth: 24 April 1991
Weight: 10 kg without prosthesis
Disability: Paraplegic
Sport: Athletics
Classification: F44
Origin of disability: I was involved in a motor vehicle accident
on the 29th of August 2010

#### **Sport Achievements:**

Date	Event	uu \	
2008	Selection for Craven Week (Boarder Country Rugby)		
	Bachelor of Technology (Degree): Sports Management		

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#### <sup>5</sup> Motivation for accepting the challange:

I'm climbing Kili to make a bold bold statement of how much powerful the mind is, it has always been mind over matter. Persons with disabilities possess strength beyond limits, we're bringing that to light. Personally, I've always wanted to minister to people, and i'm working towards establishing myself as a motivational speaker amongst other things, this is a platform to put my money where my mouth is. Anything is possible with will, dedication, courage, fortitude, hard work, sacrifice, faith, love and passion. TEAM NO LIMITS is comprised of amazing beings that keep me going everyday, that keep me believing in myself and courses greater than myself. I'm doing the climb to empower those that feel powerless, i'm taking it upon myself, and so is every member of the team, to reach out to the masses and make a difference in people's lives.

#### No Limits!



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### **CLIMBER PROFILES**



#### Philemon Masela – Wheel chair athlete

Date of birth: 15 January 1967 Weight: 60 Disability: Paraplegic Sport: Paracyclist/Handcyclist Origin of disability: Gunshot on duty by a colleague, 24/11/1993 Profession:Police Officer

#### Sport Achievements:

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Date	Event	Description & Venues	Position
2009 - 2011	UCI World Track Championships	Track cycling, in Manchester, England.	completed
2011	Nedbank National Championships for the Physically disabled	Gold medal in the 1000km time trial (Track)	1st
2011	Nedbank National Championships for the Physically disabled	Silver medal in the road event	2nd
2011	94.7 cycle challenge	94.7 km (road) Gold medallion)	1st
2012	Nedbank National Championships for the Physically disabled	Silver Medal in the road event	2nd
2007	Received the Mayoral Award at the Ekurhuleni District for the Sportsmen of the year.	Received the Mayoral Award at the Ekurhu- leni District for the Sportsmen of the year.	Finalist

#### Motivation for accepting the challange:

All our dreams can come true if we have the courage to pursue them, and do whatever you do with all your heart and soul: That is why Dis-Ability does not have no limits. Do unto others as you would like them to do unto you- the Kilimanjaro team will be raising funds for one-thousand (1 000) African children that are amputees giving them back the reason for them to live life to the fullest. Giving them back their dignity so that they can be motivated and mentoring them to their full potential. Who knows they might realise their dreams from basic competitive level to elite international superstars.

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### **CLIMBER PROFILES**



#### Dylan Da Silva - Physically challenged

Date of birth: 7 October 1994 Weight: 68kg Disability: My left arm ends at the elbow with just a stump and my right arm is ¾ in length with no elbow and half a hand with two fingers Sport: Cycling, Track & Swimming Classification: C4 Origin of disability: I was born with Phocomelia

#### Sport Achievements:

Date	Event	Description & Position	
2007	SA National Championshps for the Physically Disabled - Germiston	Cycling: 2 gold	
2008	SA National Championships for the Physically Disabled - Stellenbosch	Cycling: 2 gold. 4 silver. Swimming: 1 gold, 4 silver	1
2009	SA National Championships for the Physically Disabled - Port Elizabeth	Cycling: 4 silver. Swimming: 1 gold, 4 silver, 1 bronze	
2010	SA National Championships for the Physically Disabled - Port Elizabeth	Swimming: 5 gold, 1 silver 4 SA Records	
2010	SA National Senior Aquatic Championships	1 bronze	
2011	SA National Championshps for the Physically Disabled - Rustenburg	Cycling: 5 gold Swimming: 8 gold, 7 silver, 1 bronze	
2012	SA National Championshps for the Physically Disabled - Durban	Cycling: 5 gold (2 SA records)	



Kevin Waller – Amputee

Date of birth: 21 September 1987 Weight: 68kg Disability: Below knee Amputee Sport: Swimming Classification: S10 Origin of disability: In November 2007, I lost my leg due to injuries I sustained in a car accident.

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**Sport Achievements:** 

Date	Event	Descrioption	
2011	All Africa Games	A bronze and silver in the 100m free	
		and backstroke	
2011 - 2012	Cape Argus Cycle Tour	Completed	nva Chini
	Nedbank Disabled Championships and at SA Nationals	Represented Western Province in the	inya Chini (
		pool	



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### SUPPORT THOSE WHO SUPPORT THEMSELVES





### IN CONCLUSION

Thank you for your support, your Guts, and your belief that we will take your brand to Glory on this project. We hope to see you as part of our team.

Contact us at: No Limits Guts2Glory Mount Kilimanjaro Expedition Lee Mc Queen Wyser - Owner and Founder of Guts2Glory Email: lee@guts2glorysport.org or Jackie Spamers - Word & Life Foundation Section 21 NPO, Section 18A: 930 033 498 Mobile: +27 (0)83 645 4807, Email: jackies@savinglives.co.za

Word & Life foundation - Registered NPO 2009/015102/08, S18a PBO 930 033 948 OSS1 Banking details: Nedbank, Acc # 101 646 7079, Branch Code 190 442

Feel free to visit our website to check our team and our passion.





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